

# **Community Profile**

## **Overview**

Winona is located in the southeastern corner of Minnesota on the Mississippi River. Surrounded by bluffs and water, the beauty reflects the quality of life its residents enjoy. Diversity is carried through Winona's industry, shopping, education and people. A wealth of more than 100 manufacturers keep the economy diverse and healthy, with no single dominant player.

Location							
County:		Wind	ona				
Region:		South	Southeast				
Distance from Minneapolis:		120	120				
Distance from nearest MSA*:		45 M	45 Miles from Rochester MSA				
US Congressional Dis	strict:	1					
MN Legislative Distri		32A					
World Wide Web site	· · /		www.cityofwinona-mn.com				
Last Updated:		09/02	· · · · ·				
········							
Population							
1	2001	2000	1999	1996	1990		
Area	Estimate	Census	Estimate	Estimate	Census		
City	27,100	27,069	26,335	26,612	25,435		
County	50,029	49,985	49,576	49,223	47,828		
Nearest MSA	,	,	113,182	106,470			
Source: U.S. Census, State Demographer							
		-					

### **Major Employers**

			mpro jee
<u>Employer</u>	NAICS	Products/Services	Count
Fastenal Company	423710	Hardware	1299
Winona Health	622110	General Medical & Surgical Hospitals	850
Winona State University	611310	Colleges & Universities	750
TRW Automotive Electronics	332710	Industrial/Commercial Manufacturing	730
Winona Public Schools-Dist #861	611110	Elementary and Secondary Schools	615
RTP Company	325211	Plastics Material and Resin Manufacturin	g 415
Wincraft	314999	Housefurnishings, nec.	400
St. Mary's University	611310	College & Universities	368
Watlow Controls	334513	Industrial Instruments	330
Winona County	921120	Government Offices	295
Peerless Chain	332618	Fabricated Wire Products	260
Watkins, Inc.	311942	Spices, Extracts	225
Sprint	517110	Telephone Communications Ex Radio	225
Hal Leonard	323117	Printing - Music	200
Cytec Engineered Materials	325991	Plastic Compounding	143

Employee

## Workforce

	<u>Winona County</u>
Total Employment	27,698
Available Workforce	28,717
Annual Average Unemployment	*3.5%
*2001 Annual Average	

## **Employment By Industry**

	Percentage of Total
	<u>Employment</u>
Agriculture	.9%
Construction	2.8%
Finance, Ins., Real Estate	3.7%
Manufacturing	24.5%
Retail Trade	11.3%
Services	22.5%
Trans., Comm., Utilities	2.8%
Wholesale Trade	3.8%
Source: Bureau of Labor Statistics	

## **Occupations and Wages in Southeast Region**

<u>Job Title</u> Accountants & Auditors Assemblers & Fabricators Bookkeeping, Accounting Computer Operators Computer Programmers General & Operations Ma Machinists	g, & Auditing Clerks	<u>Wage/Hr</u> \$21.58 10.97 12.57 13.57 28.19 29.44 13.40	<ul> <li>\$21.58 Maintenance Repairers, General Utility</li> <li>10.97 Production Worker</li> <li>12.57 Receptionists &amp; Information Clerks</li> <li>13.57 Secretaries, Except Legal &amp; Medical</li> <li>28.19 Tool &amp; Die Makers</li> <li>29.44 Truck Drivers, Heavy or Tractor Trailer</li> </ul>		10.78 ks 11.59 ical 14.74 17.56
Electricity Xcel Natural Gas Xcel Wastewater Wind	<i>ility Name</i> Energy Energy ona City Public Works ona City Public Works Wells 8,000,000 gal. 8,000 gal./minute 3,500,000 gal./day 4,500,000 gal./day 220 ppm Qtr. Service chg. Var \$15.37/1,000 CF	(800) 48 (507) 45 (507) 45 (507) 45 Treat Capac Avera Peak Usage	81-4700 81-4700 57-8274 57-8274 <u>ewater</u> ment Type: city of Plant: age Demand: Demand: e Charge:	<u>Contact</u> Glen Kuhl Glen Kuhl Keith Nelson Keith Nelson Mechanical Plan 9,600,000 gal./da 4,800,000 gal./da 5,900,000 gal./da Commercial: 11 Residential: 929	ay ay ay 1% of water rate;

## Communications

### **Telephone Information**

Qwest Communications (Business) 1-800-603-6000 (612) 663-5675

Digital Telecommunications Inc. 1-877-742-5384 (507) 452-2303 Dialup & DSL Internet

#### HBCI

CP Rail

DM&E

1-888-474-9959 (507) 474-4000 Cable & Dialup Internet

#### **Cable TV Information**

Charter Communications 1-800-581-0081 HBCI 1-888-474-9959 (507) 474-4000 Cable & Dialup Internet

### **Newspaper Information**

<u>Newspaper Name</u>	<u>Telephone</u>	<u>Frequency</u>	
Winona Daily News	(507) 453-3500	Daily	
Winona Post	(507) 452-1262	Bi-Weekly	

## **Commercial Transportation & Shipping**

Daily

Daily

<u>Highway Informati</u>	on		
<u>Interstate</u>	Miles From City	Load Limit in Tons	<u>Seasonal Limit in Tons</u>
I-90	6	10	
<u>Four Lane</u>	Miles From City	Load Limit in Tons	<u>Seasonal Limit in Tons</u>
US-14	Within	10	
US-61	Within	10	
MN-43	Within	10	
<b>Truck Information</b>			
Truck Lines:	9		
Truck Terminals:	6		
<u>Navigable Water In</u>	<u>nformation</u>		
Water Name	<u>Depth</u>		
Mississippi River	9 Feet		
<b>Rail Information</b>			
-	<u>uency</u> <u>Reciprocal</u>	0	
Amtrak I	Daily No	1	Yes

Yes

No

No

No

1

#### Commercial Transportation & Shipping (con't)

#### **Air Service Information**

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	<u>International</u>	<u>Local Regional</u>
Name	La Crosse Municipal Airport	Winona Municipal Airport
Location	La Crosse, WI	Winona
Miles to	28	0
Longest Runway Length	8,536 Feet	5,199 Feet
Surface Type	Paved	Paved
Lighted	Yes	Yes
Customs	No	No
Service Type	Charter, Commercial, Freight, Jet	Charter, Commercial, Freight
Navigational Aids	BEACON, ILS, VOR/DME	ILS, VOR/DME
Weather Info Systems	PUBLIC TV, SAT VIDEO WEATHER	AWOSA/MNWAS
Major Airlines	American Eagle, Midwest Express, Northwest	

## Housing & Commercial Activity

### **Housing Information**

Single Family Units:	6,277	Percentage Owner Occupied:	63%
Multiple Family Units:	4,024	Median Sales Price:	\$109,000
Mobile Homes:	71	Median Assessed Value:	\$101,730
Number of Units Built Since Last Census:	676	Median Rent:	\$516
Number of Residential Building Permits for 2001:	1,210	Vacancy Rent:	3%
Value of Residential Building Permits for 2001:	\$16,066,740		
Source: Maxfield Research, City of Winona Community	Dev.		

#### **Commercial Activity Information**

Number of Commercial Building Permits for 2001:	111
Value of Commercial Building Permits for 2001:	\$19,591,780
Number of Public Building Permits for 2001:	5
Value of Public Building Permits for 2001:	\$ 1,528,600

## **Business & Community Services**

### **Retail Sales Information**

<u>Year</u>	<u>City Sales</u>	County Sales
1996	\$325,714,574	\$400,271,972
1998	\$393,211,862	\$466,387,272
2000	\$444,848,686	\$529,700,723
	Source: MN Dept. of Revenue	

### **Financial Institutions Information**

I manetar institutions intermation		
<u>Name</u>	<u>Phone</u>	Total Assets
Merchants National Bank of Winona	(507)457-1100	\$328,000,000
Winona National & Savings Bank	(507)454-4320	\$150,996,000
Wells Fargo Bank - Winona	(507)457-1300	\$135,000,000
Wells Fargo Home Mortgage, Inc Winona	(507)457-1300	\$100,000,000
Fortress Bank	(507)452-5202	\$ 50,000,000
Home Federal Savings Bank	(507)454-1912	\$ 38,500,000

#### **Business & Community Services (con't)**

#### **Lodging & Meeting Facilities Information**

Number of Facilities			
<u>Facility</u>	<u>Available</u>	Facility Size	
Hotel	3	353 Rooms	
Motel	7	265 Rooms	

#### **Lodging Medical Facilities Information**

	Number of
<u>Facility Type</u>	<u>Facilities</u>
Clinic	2
Dentist	27
Doctor	39
Hospital	1
Nursing Home	3

Local Transit Info	rmation	<u>Local Transit Providers</u>	
<u>Service</u>	<u>Available</u>	<u>Transit Type</u>	<u>Name</u>
Inter-City Bus	Yes	Inter-City Bus	Greyhound
Intra-City Bus	Yes	Inter-City Bus	Jefferson
		Intra-City Bus	Winona Transit
Library Information	<u>)n</u>		
<u>Name</u>		Internet Access	
Southeast Libraries	Cooperating	No	
Winona Public Libra	ary	Yes	

#### **Recreation Information**

*Facilities* - Visitors' Information Center, Polish Cultural Institute, Winona Aquatic Center, historical museum, two recreation centers, senior citizen center and over 24 parks and playgrounds.

<u>*Festival/Arts*</u> - Steamboat Days, Victorian Fair, Arts and River Festival, Polish Heritage Days, Winter Carnival. Winona Community Theater, Winona State University Productions, Winona Fine Arts Commission, Winona Municipal Band, St. Mary's University.

Service Organizations - There are over 200 clubs and organizations in the Winona community.

#### **Education**

#### **Post-Secondary Information**

*Nearest Technical College & Specialty* Minnesota State Technical College Southeast

<u>Location</u> Winona  $\frac{Miles To}{0}$ 

Nearest Public College/University & Specialty

Winona State University	Winona	0
St. Mary's University	Winona	0

#### Education (con't)

## Local K-12 Information

Local IX-12 III of mation				
	Number of	Pupil/Teacher		
School Type	<u>Schools</u>	<u>Enrollment</u>	<u>Grades</u>	<u>Ratio</u>
Elementary	8	1,814	K-5	18.7/1
Middle School	1	988	6-8	18.9/1
Senior High School	1	1,482	9-12	24.9/1
Private/Parochial	7	1,361	K-12	
Education (con't)				
School District: Telecommunications Use Ava High School Graduates Attend				
High School Graduates Attending Post-Secondary:		y. 80% 77%		
State Wide Average:		1 1 %0		

## Government

### **Structure Information**

Organization:	Council/Manager
Budget:	\$41,192,727
City Bond Rating:	Moody's Aa2
Comprehensive Land Use Plan:	Yes
Locally Controlled Loan Program:	Yes
Recycling:	Yes
Fire Insurance Rating:	3
Industrial Plans Approved By:	City Building Official, Planning Commission

### **Public Protection Services**

<u>Service Type</u>	Regular	Part-Time	<u>Volunteer</u>	<u>Seasona</u> l
Fire	22	25		
Police	39		23	
Sheriff				
EMT	21			

## **Property Taxes**

2001 Property Tax Information			
Municipal Tax Rate	36.02%	Commercial/Industrial	\$201,702,800
County tax Rate	38.87%	Residential	\$721,161,400
School Tax Rate	47.22%	Other	\$ 61,731,200
Misc. Tax Rate	.38%	Total	\$984,595,400
Total Tax Rate	122.49%		

## **Industrial Sites**

Building Name Address City, State Zip Code	Type of Building Total Bldg Sq Ft Total Available	Contact Name Organization Phone Number
The Winona Knitting Mills	Industrial	Lucy McMartin
902 East Second Street	150,000	Port Authority of Winona
Winona, MN 55987	150,000	(507) 457-8250

Land Site Address City, State Zip Code	Space Available Build To Suit Zoning	Contact Name Organization Phone Number
J.T. Schain Industrial Park	11.0 Acres	Lucy McMartin
Wilkie Drive and Bundy Blvd	Yes	Port Authority of Winona
Winona, MN 55987	Light Manufacturing	(507) 457-8250
Riverbend Industrial Park	72.0 Acres	Lucy McMartin
Frontenac Drive	No	Port Authority of Winona
Winona, MN 55987	Industrial	(507) 457-8250

## **Contact Information**

Judith Bodway	Stephanie Kirkey	Lucy McMartin
Director-Economic Development	Executive Director	Program Development Director
Winona, City of	Winona Area Chamber of Commerce	Winona, City of
207 Lafayette	67 Main St	207 Lafayette
Winona, MN 55987-0378	Winona, MN 55987	Winona, MN 55987-0378
(507) 457-8250	(507) 452-2272	(507) 457-8250

\*To update information on this profile, contact <u>Lucy McMartin</u>.